

DUSTIN AMES

MULTIFACETED DESIGNER • ART DIRECTOR • PROBLEM SOLVER

WORK HISTORY

OC WEEKLY

05/2013 – 10/2017

ART DIRECTOR

WWW.OCWEEKLY.COM

As the Art Director for OC Weekly, I am in charge of the design and layout of one of the biggest newspapers in Orange County. I manage a large roster of photographers, illustrators and designers that continually keep the look of OC Weekly fresh and current. Publishing weekly creates a highly stressful environment that requires agile thinking and creative problem-solving in order to coordinate a multitude of ongoing projects. I am continually doing research and working with editorial staff writers in order to come up with design concepts that will best showcase cultural, political and historical topics.

BRAND SENSE PARTNERS

06/2011 – 01/2013

ART DIRECTOR

WWW.BSP.COM

BSP is not an agency in the traditional sense; they handled licensing, brand extension, celebrity endorsements and even owned their own clothing and furniture lines. As Art Director, I was always thinking on my feet. I was required to interface directly with all departments including Strategic Alliances, Product Development and New Client Acquisition. I oversaw the creative direction of pitch decks, style guides, trade show materials, and websites, often with very tight deadlines. Within a month of getting hired, I took the lead on redesigning the company website to closer match the new direction they were heading. In my time at BSP, I had been instrumental in providing the creative direction that led to the company signing numerous, high-profile clients including a 4 million dollar development deal with Hudson Bay Company, a Canadian retailer looking to expand their corporate reach.

RHODES PUBLICATIONS

04/2006 – 01/2011

PRODUCTION MANAGER/DIRECTOR OF IT

WWW.WORKINGWORLD.COM

While managing the production department at Rhodes Publications, I was in charge of designing covers, editorial and client ads for over 175 issues of Working World and Working Nurse (CA/AZ) magazines. Laying out, building and proofing an issue a week while adhering to strict deadlines and dealing with our print service bureau were my main responsibilities. At the same time, I was the IT Director where I was a lead on the development of the workingworld.com and workingnurse.com website redesign projects that launched in March 2008. I also maintained computer workstations, servers and printers, preserving a smooth running office environment.

AWARDS & ACCOMPLISHMENTS

BEYOND the STREETS

From **OCTOBER 2017** to **FEBRUARY 2018**, I had the pleasure of designing the companion book for the BEYOND THE STREETS art show in Downtown Los Angeles. It is 500 pages of essays, interviews and musings which also comprises over 1,100 images. The book required not just good design, but a comprehensive knowledge of copywriting and typesetting, bulletproof style sheets and a solid understanding of production and printing practices.

MAY 2018

DESIGNED AND PRINTED ENTIRE WEDDING SUITE

MAY 2018

1ST PLACE • OC PRESS CLUB

1ST PLACE • OC PRESS CLUB

3RD PLACE • OC PRESS CLUB

APRIL 2018

BOOK DESIGN

MAY 2017

1ST PLACE • OC PRESS CLUB

1ST PLACE • OC PRESS CLUB

2ND PLACE • OC PRESS CLUB

MAY 2016

2ND PLACE • OC PRESS CLUB

MAY 2015

1ST PLACE • OC PRESS CLUB

MAY 2014

1ST PLACE • OC PRESS CLUB

NOVEMBER 2010

PUBLISHED ART PHOTOGRAPHY

MY WEDDING

OC WEEKLY

BEST PHOTO ESSAY

BEST COVER

BEST COVER

BEYOND THE STREETS

BEYOND THE STREETS

OC WEEKLY

BEST PHOTO ESSAY

BEST COVER

BEST COVER

OC WEEKLY

BEST COVER

OC WEEKLY

BEST COVER

OC WEEKLY

BEST HEADLINE

SANRIO

HELLO KITTY, HELLO ART!

JUST A FEW CLIENTS



QUALIFICATIONS



PROFICIENCY



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